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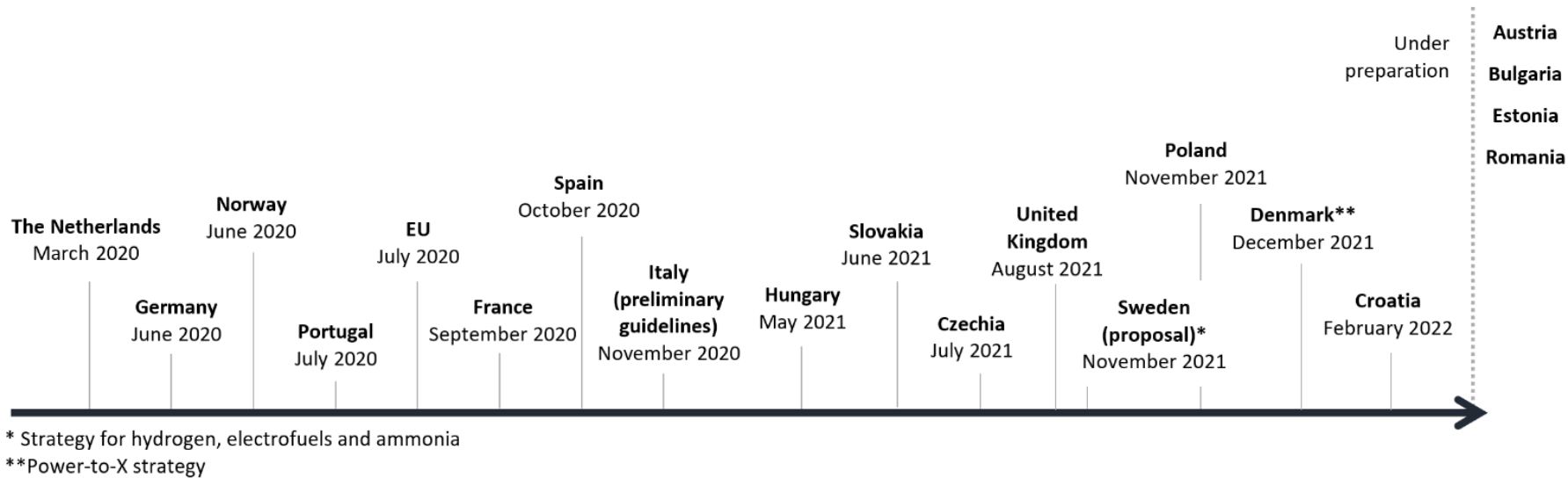
# FAST FORWARD FOR POWER-TO-X IN DENMARK: THE ROLE OF ADVOCACY COALITIONS IN SHAPING POLICY

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# Denmark's keeping the forerunner position



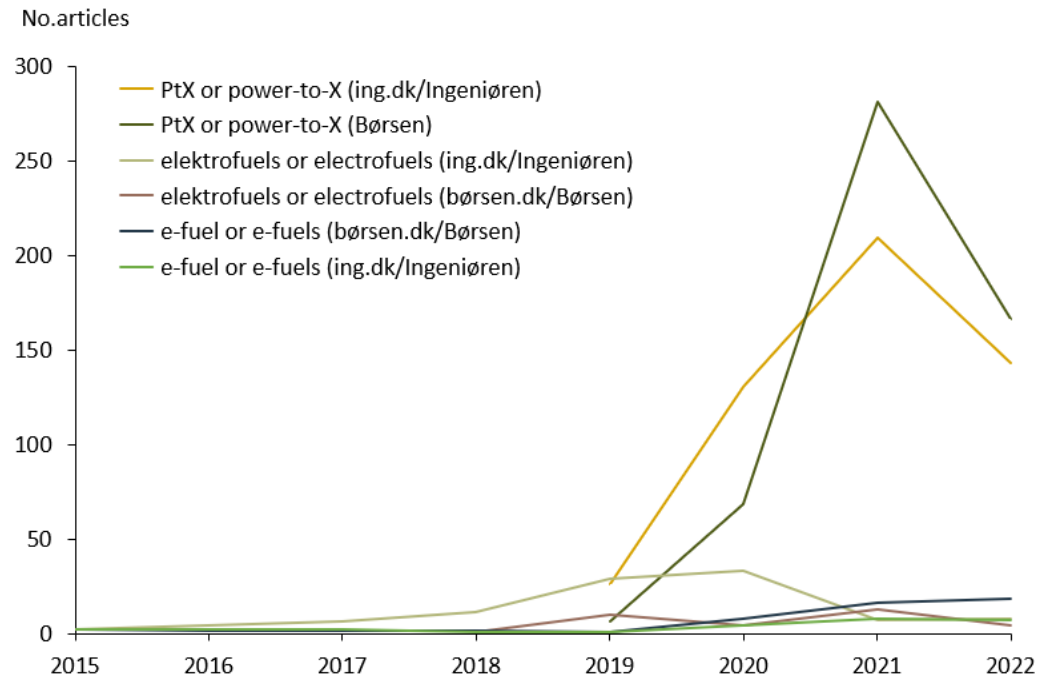
Forerunners, like Denmark, tend to introduce stronger environmental policy protection before the EU, due to either national domestic interests or pressure from domestic actor, in the form of specific advocacy coalitions.

*Dyrhaug, 2017*



# Rising awareness

## Public debate



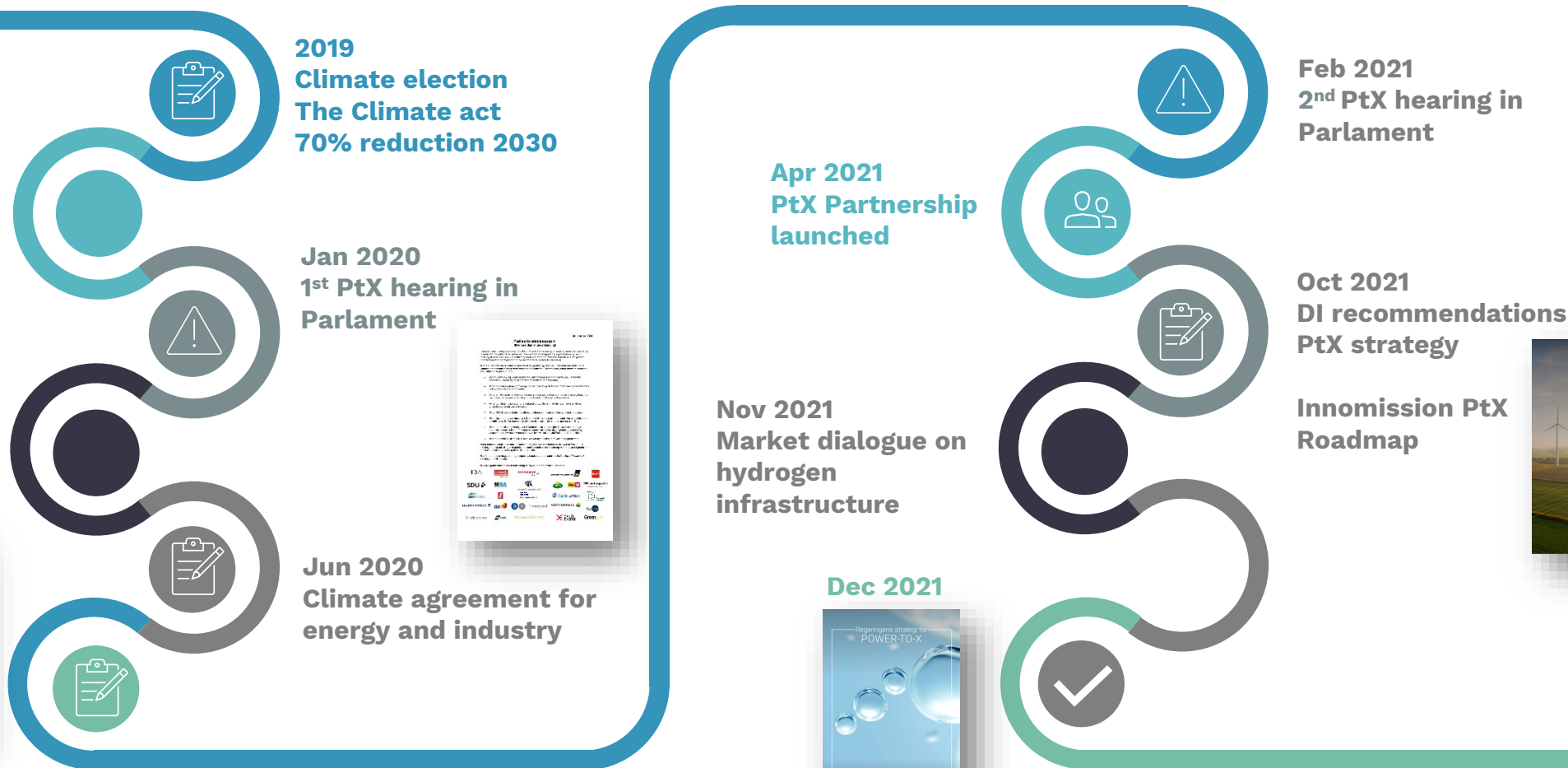
From futurism to political reality: in 2019  
power-to-x is on everyone's lips

*Børsen, 2019*

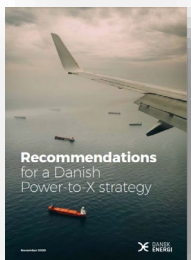


# 10 highlights on the journey towards PtX strategy

After 9 years waiting ...



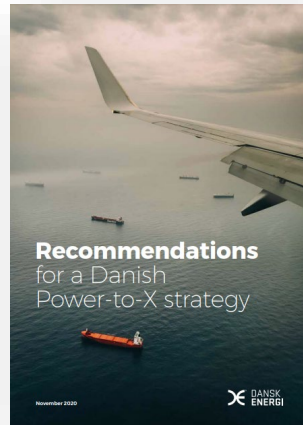
Nov 2020  
Recommendations  
PtX strategy - DE



...we ended up with PtX strategy



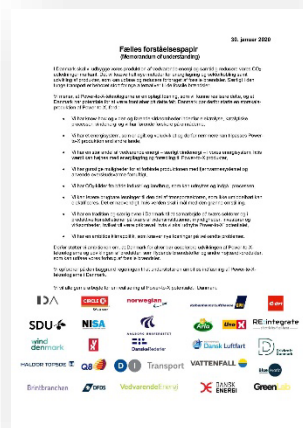
# Advocacy Coalition(s) setting the agenda



Danish Energy (Green Power Denmark)



74 actors in total were identified



Circle K

## Technology-specific advocacy coalitions

PtX answers wider policy concerns when transitioning to renewable energy



Confederation of Danish Industry (Energy)



# United but divided

## Shared opinions

Technology and market risks should be shared between private investors and society

## Types of support policies

Circle K pushed for CO<sub>2</sub> displacement requirements (regime actor)

GPD tender focused, public tenders, funding for consumer side

DI suggesting Contract for Difference, CfD and public funding

## Market mechanism

DI much more market oriented

In Denmark, we must expand our production of renewable energy and at the same time significantly reduce our CO<sub>2</sub> emissions. This will require completely new methods for energy storage and sector coupling (...) We believe that the Power-to-X technologies are an **obvious solution** that will be able to realize this, and that Denmark has the potential to be a front runner in this field.

*Memorandum of understanding, 2020*



Power-to-X (PtX) is a **decisive solution** that can replace the last fossil consumption in our industry, the heavy road transport as well as shipping and aviation. PtX is thus a significant contribution to solving the world's climate challenges.

*DE / GPD, 2020*



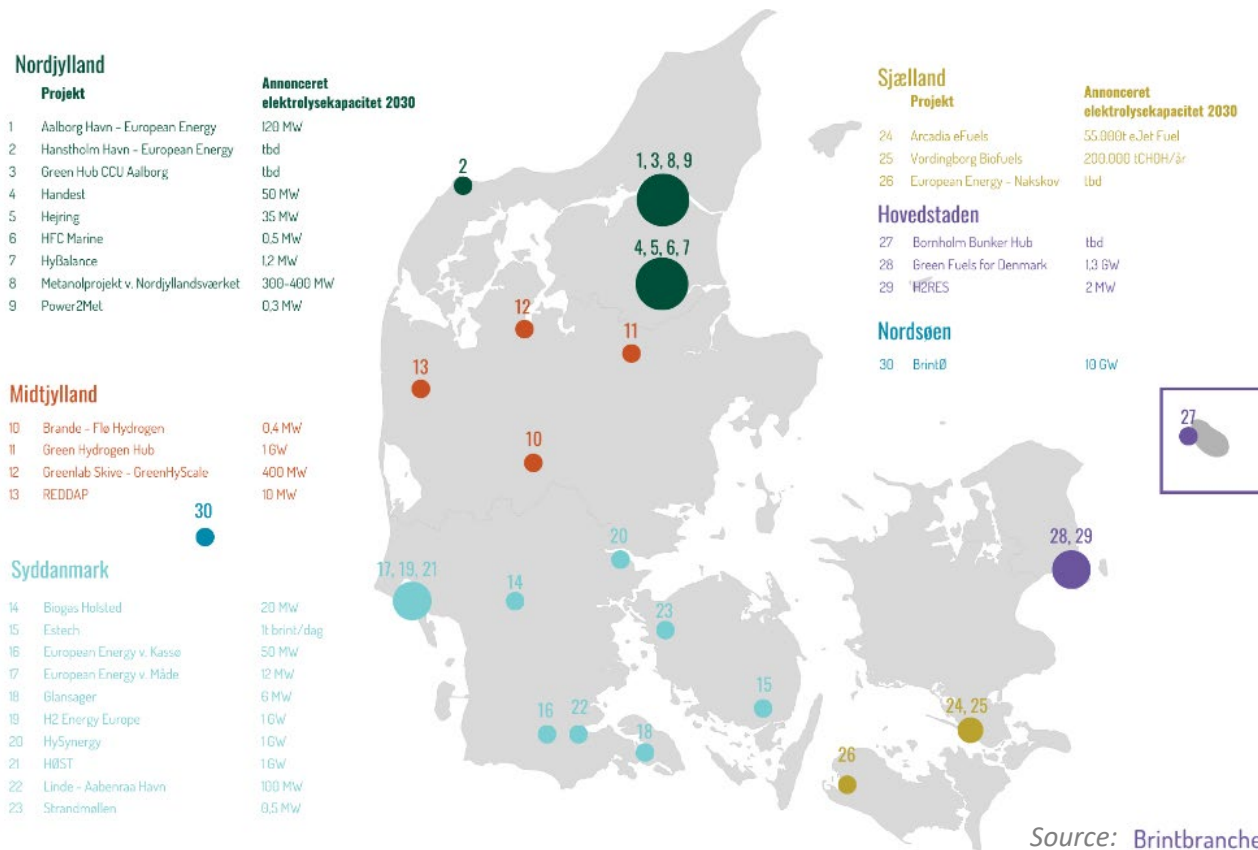
A thorough restructuring and electrification of society based on renewable energy sources will be necessary. The use of sustainable hydrogen, electro-fuels and chemical products based on electrolysis - or what can be briefly defined as Power-to-X (PtX) - will become an **inevitable part** of the transition.

*DI, 2021*





# Denmark's new business adventure with Power-to-X



Source: Brintbranchen



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# THANK YOU FOR YOUR ATTENTION

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